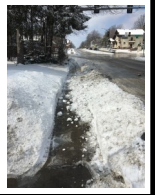


GEORGE WITT SERVICE

Newsletter

"Best of Lincoln Award" 2018



January 2020

New Text Number—402-858-7935

This is our 25th Anniversary! We're celebrating with a "Keep it or Trade it"

Comprehensive vehicle inspection for only
\$25

This is very thorough and normally sells for \$99.

This is good only on Honda/Acura/Toyota/Lexus/Subaru/Hyundai/Kia
Special offer ends Feb 28, 2020 and may not be used with any other offers.

Car Quiz

1. T or F—Let your car idle to warm up first.
2. T or F—ABS should primarily be used to tell you when to get off the brake pedal.
3. T or F—It's a bad idea to use debit cards for gas.
4. T or F—It's best to use premium gas in Winter.

Answers to Quiz

1. False. The best thing for your car is to drive it gently for the first mile or so. It warms up way faster and is far easier on the engine and motor oil. This is all the time it takes to get many engines up to operating temperature. Technology is great. ☺
2. True. The maximum traction occurs right before the wheel locks up and skids. ABS continually locks and releases the brakes. Using the feedback from the ABS enables a driver to avoid lockup and stop in a far shorter distance. Try it, it really works.

On the other hand, if you find yourself suddenly sliding, engaging the ABS can help you steer. If you need to steer, hold the brake pedal down. The ABS will regulate the braking to each wheel and give you a chance to actually steer the car.

3. True. Pay at the pump has turned out to be a fairly risky transaction. If your information is stolen, your bank account is frozen. Despite what Disney says, frozen is not fun. ☺

Get a very low limit credit card to be used only for gasoline. If it's

hacked, its not such a crisis.

4. False—Your car takes what it takes. Its best to use the proper fuel and there is *no* advantage in deviating from that. If your car takes premium, that means you put in the expensive stuff. It's important. If your car takes regular, use that and keep the \$\$.



When Your Vehicle Talks

Here's a few noises common this time of year.

First, a growly noise on a cold start that changes when you turn the wheel back and forth.

Next, a rumble noise as the car rolls that gets louder with speed. If you find you have to turn up the radio at 35 mph, this might be why.

Finally, a rusty gate creak as the car bounces. Think of the slow door in a horror movie. *Don't go in there!* **\$25 off any of these repairs.**

Not Just Oil

Conventional motor oil can be extremely thick in very cold weather. It may not flow well on a cold start and this metal to metal condition is a "dry start". Its when the greatest bearing wear happens.

This is why we are using the highest quality synthetic oil which flows great even below zero.



New Text Feature a Big Hit

Our new text feature integrated into our shop system has been a big hit. We are texting people back and forth. It's faster and more convenient.

How to Avoid High Repair Bills

Edmunds.com lets you figure "True Cost of Ownership" over a 5-year period for different cars.

A 2020 Accord will cost \$32,000 or 42 cents a mile.

A 3-year lease is 32 cents a mile or \$19,620/5 yr.

Dedee bought a 3 yr old Accord and kept it 15 years. Her total cost was 11.5 cents a mile over 176,000 miles.

She saved \$75,000 buy not buying new and trading every 5 years and \$38,000 by not leasing.

She kept making payments to a savings account after her car was paid off. She used that account to pay all her car expenses AND was able to pay cash when she bought a replacement 3 year old Accord.

It pays big to keep your car. If you've ever driven our black loaner car WITT 6, that was De-dee's. Still looks and drives like a new one.

402.434.6961 Voice

www.georgewitt.com



Don't Freeze in the dark.

Most cars only have one exterior lock cylinder. None are on the passenger's side or even on the trunk. If your key fob remote quits working or the car battery goes dead, you could be locked out. Been there. It gets cold when it's dark. ☺

A lock that doesn't get used can stick and not work. Door locks should be lubricated and freed up.

The window channels should also be lubricated, to reduce stress on the window motors. Check your window operation. If they are moving slowly, it could be a sign of a stressed window motor. We want to prevent repairs and keep your car reliable.

Use your key once in a while.

7am-5pm Mon-Thurs and Friday til noon

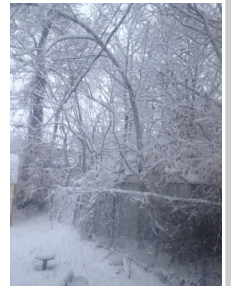
402-434-6961

Protect your car from Winter.

- ☞ Lubricate door locks
- ☞ Treat seats to reduce static shocks
- ☞ Lube window tracks for smoother operation
- ☞ Add fuel de-icer

\$25.00

25th Anniversary special price
Special ends April 30 when spring starts.



Key fob battery replacement only \$14.95

Prices subject to notice without change, wait, change when not noticed, I mean...

Newsletter for Owners of Select Asian Cars

George Witt Service, Carefully doing it right
"Your Hometown Honda and Toyota Specialists"
3341 N. 35th St. (2 blocks north of Cornhusker)
Lincoln NE 68504-1559

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We are celebrating 25 years in business.

We've expanded and now welcome Subaru, Hyundai and Kia, in addition to Honda, Lexus, Toyota and Acura.

Free Financing

A photo ID, basic information, and a few minutes is all you need to apply. We can do it on the spot. You can get a credit card good at our shop any time.

CarCare ONE
NO INTEREST IF PAID IN FULL WITHIN 6 MONTHS* ON PURCHASES OF \$199 OR MORE

Apply Today!

Delete our old text number.

This new one will come right in to our system. You can now text everything if you don't wish to talk.

New Text
402.858.7935

Voice 402-434-6961

(Calls temporarily routed to Lincoln, while repairs are done to our overseas facility)

Email:

service@georgewitt.com