



March 2020

New Text Number—402-858-7935

### This is our 25th Anniversary! We're celebrating with a "Keep it or Trade it"

Comprehensive vehicle inspection for only  
**\$25**

Offer good with any purchase of \$200 or more. Reg Price \$95

#### Answers to Quiz

1. True, if your car has rear drum brakes. As drum brakes wear, they require adjustment. This is accomplished when applying the brakes when backing up. The brakes adjust themselves.

This isn't a permanent condition and can be fixed by repeatedly backing up and firmly applying the brakes each time.

Rear brake shoes that are out of adjustment can cause the front pads to wear more quickly, since they then get applied sooner.

Things like this are a reason that brakes should be inspected every 8,000 miles.

2. True. Low oil level causes some things in the engine to not work properly, which can set a check engine light and several other lights at the same time. This is called the "Christmas Tree" effect, as a bunch of dash lights can all come on at once.



It is normal to have to add oil to an engine over time. Pull that dipstick once a month. Adding a few quarts of oil is cheaper than paying us to test your computer system.

3. True. Oil not only lubricates, it also cools hot engine parts. Cold oil is too thick to get into tight piston rings. Hard accel overheats the rings and then the engine can start to use oil.

The high grade synthetic oil that we use flows far better when cold than blends and gives you the best protection against this.

So, practice a little zen driving. Take it easy on the accelerator. You'll save gas and your car will last longer. You'll probably get fewer tickets, too.

4. True. The huge computer system in most cars requires continuous electricity just sitting there. A battery that is in a constant state of discharge ages more quickly than one that is fully charged.

Consider getting a little battery charger and using it once a week for cars that sit a lot.

*NOTE: All questions for this month's quiz are from live events at the shop.*

#### It's the Passion

One of the best parts about being back at the shop is it *really* incites my passion. I love pursuing continuous improvement. I love renewing the great friendships that have developed with our customers.

Thank you for enabling me to live my dream.

#### It's the Marketing

Our niche in the market is helping people who love their cars (and their bank accounts) keep their cars reliable for a long time.

Our old loaner cars are examples of well-maintained cars with a ton of miles that drive great. Meet WITT 6. Part of our family for 19 years.



#### Becky's Back "Just Ask" Special

#### Free Wiper Blades with any maintenance

Standard wiper blades. Premium beam blades are only \$10 more each..  
Good only on makes we service, front blades only. Offer ends March 31, 2020.

#### Basic Maintenance Cost is only 3¢ mile

This is all you pay for our basic maintenance package, which includes a road test, brake inspection, oil change and much more.

This lasts a year or 8,000 miles and includes washer solvent.



#### "Just an Oil Change" \$98.75

We drain and refill the engine oil and replace the oil filter. Includes up to 5 qts. of our premium synthetic oil and an extended service filter. We do NOT check tire pressure, fluid levels or even add washer fluid. It is literally "just an oil change" and nothing else. It's oil, filter and a sticker. Offer good until we decide it's not or the sticker falls off. Offer void on

Pugeots, Volvos, Saab, Citroen, go karts, riding mowers, or anything else we don't service. We have our pride, you know.

## New Text 402.858.7935

Voice 402-434-6961

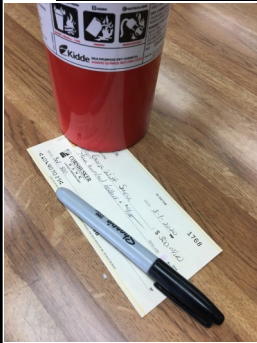
(Calls temporarily routed to Lincoln, while repairs are done to our overseas facility)

Email:

[service@georgewitt.com](mailto:service@georgewitt.com)

402.434.6961 Voice

[www.georgewitt.com](http://www.georgewitt.com)



### Some businesses don't trust checks.

Trust is a two way street. You trust us to treat you fairly, keep you safe and protect your investment.

We trust you to pay the bill. This isn't that difficult.

If you ask, we'll give you a 3% discount for paying by cash or paper check. It costs money to process payment by plastic. If you don't ask, we can only assume you want us to have the money.

Save money with paper.

7am-5pm Mon-Thurs and **Fridays by appt.**

### We protect your car and your health

Our rest room doesn't use a blower for hand drying or even paper towels.

We provide clean cloth towels for a single use. Take a clean towel and toss it in the laundry. Protects the environment, too.



**402-434-6961**

## Newsletter for Owners of Select Asian Cars

George Witt Service, Carefully doing it right  
"Your Hometown Honda and Toyota Specialists"  
3341 N. 35th St. (2 blocks north of Cornhusker)  
Lincoln NE 68504-1559

Prsrt Std  
US POSTAGE  
PAID  
Permit No. 1359  
Lincoln NE

2016 Zero Waste  
Business Award  
Nebr. Recycling Council



We are celebrating 25 years in business.

We've expanded and now welcome Subaru, in addition to Honda, Lexus, Toyota, Acura and Hyundai.

### Car Quiz

1. T or F—Backing up slowly, then shifting to drive without braking, can result in a low brake pedal.
2. T or F—If the check engine light comes on, check the engine oil level.
3. T or F—Hard acceleration when the engine is still cold can cause the engine to use oil.
4. T or F—The less you drive your car, the sooner the battery will fail. See other side

**Becky is back on the front counter!**

### We're selling time

The industry wants you every 3 months/3,000 miles. That's 4 times a year.

**We want you once a year.**

The industry wants you to wait for a shuttle van, then wait for a tour of the city.

**We give you a car to drive.**

**Our service prevents breakdowns**

Easy choice

